



**TINA WOLFF**, CEO and Founder  
of Wolff Interiors

WOLFF  
INTERIORS



## Where Fabulous Meets Functional

that we can deliver a space that is not only beautiful, but that works for them.”

Tina Wolff, CEO and Founder of Wolff Interiors, prioritizes use of space with clients. “We get involved with our clients on a personal level and ask them about how they live, day-to-day, in their spaces,” she said. “It is only by asking these questions

Wolff started using Immerse right after they opened in 2011 because they understand the role that function plays in design. “Immerse is continually updating their showroom and educating designers and builders so that we can share trends with our clients,” Wolff said. “But more than that, they get that something can be beautiful and unique but most importantly, it has to work for the individual or family.”

This focus on function has kept Wolff coming back to Immerse for her clients. “I have never encountered a more educated salesforce,” she shared. “And my clients appreciate the variety of styles offered at all price points.”

She remembers that Immerse was the first to identify the floating tub trend. “Many years ago, I was designing these townhouses and the builder wanted to do built-in tubs. I shared this with my colleagues at Immerse and they told me that those were going to be a thing of the past in short order,” she shared. “Now, almost every residence has a floating bathtub. Immerse has their finger on the pulse of the industry.”

More than curating styles and forecasting trends, though, Wolff appreciates the honest advice and education she receives when working with Immerse.

“They work tirelessly to help make sure my clients are 100% educated and satisfied,” she said. “They help me bring my clients’ visions to life and understand that to be fabulous it has to also be functional!”